



MATTHEW J. ZINSLI

Doctoral Candidate
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EDUCATION

- In progress PhD, Sociology & Development Studies, University of Wisconsin–Madison
Dissertation: *Terroir technopolitics: The dynamics of geographical indication legitimization in the Global South*. Committee: Samer Alatout (Co-Chair), Gay Seidman (Co-Chair), Joseph Conti, Elizabeth Hennessy, Sarah Bowen (North Carolina State University)
- 2020 MS, Sociology, University of Wisconsin–Madison
- 2013 MA (with honors), Environmental Studies, University of Illinois (Springfield)
- 2005 BA (*magna cum laude*), English, University of Saint Thomas (Saint Paul)
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ACADEMIC APPOINTMENTS

- 2024- **Visiting Researcher**, Alliance of Bioversity International and CIAT
(International Center for Tropical Agriculture)
- 2023 **Visiting Scientist**, Charles Darwin Foundation (Galápagos Islands)
- 2022-2023 **Visiting Researcher**, Universidad San Francisco de Quito (Ecuador)
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RESEARCH AND TEACHING INTERESTS

Environmental Sociology; Sociology of Economic Change and Development; Globalization; Science and Technology Studies; Agrofood Studies; Rural Sociology; Qualitative Methods

PUBLICATIONS

Peer-reviewed Journal Articles

- 2023 **Zinsli, Matthew J.** Authorizing the ‘taste of place’ for Galápagos Islands coffee: Scientific knowledge, development politics, and power in geographical indication implementation. *Agriculture and Human Values*, 40(2), 581-597.

Book Reviews

- 2022 **Zinsli, Matthew J.** Review of *Cultivating knowledge: Biotechnology, sustainability, and the human cost of cotton capitalism in India* by Andrew Flachs (University of Arizona Press, 2019), *Rural Sociology*, 87(1), 332-335.

2020 **Zinsli, Matthew J.** Review of *On the backs of tortoises: Darwin, Galápagos, and the fate of an evolutionary Eden* by Elizabeth Hennessy (Yale University Press, 2019), *Island Studies Journal*, 15(1), 274-276.

SELECTED FELLOWSHIPS, GRANTS, AND AWARDS

Fellowships

2022 Fulbright-Hays Doctoral Dissertation Research Abroad Fellowship (12-month)
2016 Foreign Language and Area Studies (FLAS) Fellowship (12-month)
2015 UW–Madison University Fellowship (2-year)
2015 UW–Madison/Mellon Foundation Area and International Studies Research Fellowship (short-term fieldwork)

Grants

2023 Department of Community & Environmental Sociology Crowe Scholarship (short-term fieldwork)
2023 UW–Madison Graduate School Graduate Student Travel Grant (conference travel)
2021 Institute for Regional and International Studies Graduate Student Fieldwork Award (short-term fieldwork)
2018 Center for Latin American, Caribbean, and Iberian Studies Tinker/Nave Research Grant (short-term fieldwork)
2018 UW–Madison Graduate School Graduate Student Travel Grant (short-term fieldwork)

Awards

2020 College of Agricultural & Life Sciences Henry Steenbock Scholarship
2018 College of Agricultural & Life Sciences Ruth and Carl Miller Academic Merit Award

CONFERENCE ACTIVITY

Conference Organization

2024 ASA Sociology of Development Conference, Washington, DC, Organizing Committee
2022 Chicago Ethnography Conference, Madison, WI, Organizing Committee

Session Organization

2024 “Social theory, sociological praxis, and the struggle for epistemic justice in contemporary policymaking” (with Molly Clark-Barol), European Association for the Study of Science and Technology, Amsterdam

2022 “Comparative analysis of poverty and inequality,” Society for the Study of Social Problems, Los Angeles (session cancelled)

Paper Presentations

“Brewing sustainability: The politics of knowledge in Galápagos Islands coffee qualification and geographical indication development.” (with Samer Alatout)

2024 Paper session, **American Sociological Association**, Montreal

2024 Paper session, **Rural Sociological Society**, Madison, Wisconsin

2024 Paper session, **European Association for the Study of Science and Technology**, Amsterdam

“A taste for terroir: The science and politics of the EU’s global geographical indication development agenda.”

2024 Paper session, **ASA Sociology of Development**, Washington, DC

2024 Paper session, **Society for the Study of Social Problems**, Montreal

“Shifting discourses of international geographical indication implementation: From legal-rational to political-cultural models of development in the Global South.” (with Sarah Bowen)

2024 Paper session, **Rural Sociological Society**, Madison, Wisconsin

“How do the French know ‘the taste of place’?: Regulatory science, standard-setting, and global authority in origin food labeling.”

2023 Paper session, **Society for Social Studies of Science**, Honolulu

“National food heritage policy and transnational authority: reproducing the hegemony of origin food schemes through expert discourses.”

2023 Paper session, **Society for the Study of Social Problems**, Philadelphia

2023 Paper session, **Rural Sociological Society**, Burlington, Vermont

2023 Paper session, **European Society for Rural Sociology**, Rennes, France

“Authorizing the ‘taste of place’ for Galápagos Islands coffee: Scientific knowledge, development politics, and power in geographical indication implementation.”

2022 Paper session, **Worldwide Perspectives on Geographical Indications**, Montpellier, France

2022 Paper session, **Latin American Studies Association**, virtual

2021 Paper session, **Society for the Study of Social Problems**, virtual

2019 Paper session, **ASA Sociology of Development**, Notre Dame

REVIEWER

2024 **Peer reviewer**, *Food, Culture & Society*

2022, 2023 **Peer reviewer**, *Agriculture and Human Values*

TEACHING AND MENTORSHIP EXPERIENCE

- 2024 **Instructor-of-record**, Environment, Natural Resources, and Society (2nd year undergraduate), UW–Madison
- 2023 **Co-Instructor**, Statistics Short Course (1st year graduate), UW–Madison
- 2021-present **Peer Mentor**, Environmental Politics Lab, UW–Madison
- 2021 **Teaching Assistant**, Methods of Sociological Inquiry (3rd year undergraduate), UW–Madison
- 2020 **Teaching Assistant**, Statistics for Sociologists I (3rd year undergraduate), UW–Madison
- 2020-21 **Peer Mentor**, Department of Sociology, UW–Madison
- 2017-18 **Alumni Mentor**, University of Saint Thomas
- 2009-14 **Secondary school teacher**, Escuela Bilingüe Honduras, Comayagua, Honduras
- 2008-09 **Primary school teacher**, Anuban Phranakhon Si Ayutthaya, Ayutthaya, Thailand

SERVICE AND OUTREACH

- 2024 **Member**, ASA Sociology of Development Section Book Award Committee
- 2024 **Discussant**, ASA Sociology of Development Section book talk
- 2020-21 **Member**, Department of Sociology Graduate Program Committee, UW–Madison
- 2020 **Invited panelist**, New Graduate Student Welcome, UW–Madison
- 2019-21 **Chair**, Sociology Graduate Student Association Professional Development Committee
- 2019-21 **Listserv manager**, Rural Sociological Society
- 2017-18 **Moderator**, Undergraduate Research Symposium, UW–Madison
- 2016-17 **Student Member**, University Academic Planning Council, UW–Madison
- 2016 **Spanish language tutor**, Greater University Tutoring Service, UW–Madison
- 2015-16 **Registration and food pantry host**, Badger Prairie Needs Network

AFFILIATIONS

Graduate Associate, UW–Madison Center for Culture, History, and the Environment (CHE)
Environmental Politics Lab, Department of Community & Environmental Sociology
Wisconsin Collective for Ethnographic Research
Phi Kappa Phi Honor Society

OTHER PROFESSIONAL EXPERIENCE

- 2024- **Acquisitions Assistant/George L. Mosse Graduate Fellow**, University of Wisconsin Press
- 2021-22 **Outreach Coordinator**, Internet Scout Research Group, UW–Madison
- 2019-21 **Project Development Committee**, Camillian Disaster Service USA, Wauwatosa, Wisconsin
- 2019-20 **State Research Assistant**, Department of Community & Environmental Sociology, UW–Madison
- 2018 **Copywriting and Instructional Design Consultant**, Beyond the Tenure Track, New Brunswick, New Jersey
- 2016-19 **Professional Development in Higher Education Project Assistant**, UW–Madison Graduate School Office of Professional Development and Communication
- 2014-15 **English Staff Coordinator**, Escuela Bilingüe Honduras, Comayagua, Honduras
- 2013 **Agriculture Research Intern**, Runa Foundation, Ecuador

LANGUAGES AND SKILLS

Languages

Spanish: Professional fluency (UW–Madison Business Spanish Certificate)

French: Professional fluency

Quechua: Basic competency

Data Analysis Software

MaxQDA

Stata

Qualtrics

Microsoft Excel