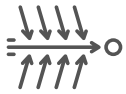


# What you can do with your **SOCIOLOGY MAJOR**



## Sociology Major Skills:



### Understand Social Dynamics, Contexts & Consequences

You learn to understand the structures of societies, institutions and organizations, understanding how these shape individuals' choices, practices and life chances. You take social context into account in decision making and strategy.



### Research & Research Design

You know how to define a problem, design a study to find answers, identify strengths and weaknesses of methods and approaches, design surveys, conduct interviews and field work, report findings, and make recommendations.



### Global & Multicultural Competency

You understand social inequalities, group dynamics, and diverse perspectives, developing an awareness of traditional stereotypes. You understand the ways events and processes in one country are linked to those in other countries.



### Qualitative & Quantitative Data Analysis

You learn to code and analyze qualitative and quantitative data, utilizing appropriate tools and software, interpret results of data gathering, identify ethical issues, present data.



### Critical Thinking

You learn to define and analyze problems, identify factors that contribute to outcomes, and analyze the connections.



### Written & Oral Communication

You have skills to articulate thoughts and ideas clearly and effectively in written communications and through oral communications.

## Supplement Your Skills With:



**Leadership Experience**



**Volunteering or Service-Learning**



**Career & Self Development**



**Collaboration Experience**



**Internships & Part-Time Positions**

## Chart Your Path Forward

### Activate Your Handshake Account

for connections to jobs, internships, employer & alumni networking.

### Explore Career Communities

to discover a wide variety of fields where you can turn your English major into success.

### Get Career & Internship Advising

from SuccessWorks to make a plan, whether you're a first-year student or about to graduate.

**Get Started: [successworks.wisc.edu](https://successworks.wisc.edu)**

# Put your Sociology major to **WORK**

## Common Alumni Job Titles:

- Professor, Principal, Teacher
- President or CEO
- Executive Director
- Attorney
- Account Executive/Manager
- Owner or Founder
- Registered Nurse
- Business Development Manager/Consultant
- Project Manager
- Case Manager



## Employers of Sociology Alumni:

### Top 10:

1. American Family Insurance
2. CUNA Mutual Group
3. UW Health
4. WI Department of Health Services
5. Chicago Public Schools
6. State of WI
7. Aurora Healthcare
8. Epic
9. Google
10. Northwestern Mutual

### Additional Employers:

- US Department of Veteran's Affairs
- WI Department of Natural Resources
- Allstate
- American Heart/Stroke Association
- American Medical Association
- Boeing
- Boys & Girls Club of Milwaukee

## Recent Grads' Career Plans:

- 69%** Employment
- 4%** Volunteer or Service Programs
- 24%** Continuing Education or Grad School

## Recent Grads' Employment Sector:

- 42%** Private Industry
- 30%** Non-Profit
- 26%** Government

## Where Alumni Live & Work:



"Always ask 'why?' As a Civil Rights Analyst, and previously as a Federal Investigator, I spend my days asking questions attempting to uncover evidence of noncompliance with federal civil rights laws, never being satisfied with what appears on the surface. Sociology taught me how to turn my natural curiosity into a career."

**Avery S. Jackson, 2009**

Civil Rights Analyst, U.S. Department of Health & Human Services  
Washington, DC



"My Sociology major taught me how to best identify qualified and accurate data to answer the challenges of the day. The data's source and accuracy of assessment are vital in my current role and life."

**Kingsley Goubourne (he/him/his), 2004**

Sr. Consultant, Diversity Equity & Inclusion, UnityPoint Health  
Owner, Apollo Consulting Solutions  
Owner, Artemis Provisions and Cheese

## Career Communities for Sociology Majors

SuccessWorks has eight Career Communities to connect you with career advising, resources and programs. Here are a few suggestions on where Sociology majors can start.

Not inspired by these options? Visit SuccessWorks to explore more widely.

- Technology, Data & Analytics
- L&S Business & Entrepreneurship
- Non-Profit Management & Education
- Government, Policy, International Affairs & Law
- Healthcare & Human Services

**successworks.wisc.edu**