



MATTHEW J. ZINSLI

PhD Candidate
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EDUCATION

- In progress PhD, Sociology & Development Studies, University of Wisconsin–Madison
Dissertation: *Terroir technopolitics: The dynamics of geographical indication legitimization in the Global South*. Committee: Samer Alatout (Co-Chair), Gay Seidman (Co-Chair), Joseph Conti, Elizabeth Hennessy, Sarah Bowen (North Carolina State University)
- 2020 MS, Sociology, University of Wisconsin–Madison
- 2013 MA (with honors), Environmental Studies, University of Illinois (Springfield)
- 2005 BA (*magna cum laude*), English, University of Saint Thomas (Saint Paul)

ACADEMIC APPOINTMENTS

- 2023 **Visiting Scientist**, Charles Darwin Foundation (Galápagos Islands)
- 2022-2023 **Visiting Researcher**, Universidad San Francisco de Quito (Ecuador)

RESEARCH AND TEACHING INTERESTS

Sociology of Economic Change and Development; Globalization; Science and Technology Studies; Agrofood Studies; Environmental Sociology; Rural Sociology; Qualitative Methods

PUBLICATIONS

Peer-reviewed Journal Articles

- 2023 **Zinsli, Matthew J.** Authorizing the ‘taste of place’ for Galápagos Islands coffee: Scientific knowledge, development politics, and power in geographical indication implementation. *Agriculture and Human Values*, 40(2), 581-597.

Book Reviews

- 2022 **Zinsli, Matthew J.** Review of *Cultivating knowledge: Biotechnology, sustainability, and the human cost of cotton capitalism in India* by Andrew Flachs (University of Arizona Press, 2019), *Rural Sociology*, 87(1), 332-335.
- 2020 **Zinsli, Matthew J.** Review of *On the backs of tortoises: Darwin, Galápagos, and the fate of an evolutionary Eden* by Elizabeth Hennessy (Yale University Press, 2019), *Island Studies Journal*, 15(1), 274-276.

Manuscripts in Preparation

Zinsli, Matthew J., and Sarah Bowen. “Shifting discourses of international geographical indication implementation: From legal-rational to political-cultural models of development in the Global South.”

Zinsli, Matthew J., and Samer Alatout. “Taking qualification out of their hands: Coffee knowledge and worldmaking on the Galápagos Islands.”

Zinsli, Matthew J., and Rafael Villota. “Gastronationalism unveiled: Analyzing patterns of distinctive national product identity construction in Ecuador’s geographical indications.”

Villota, Rafael, **Matthew J. Zinsli**, Mariagiulia Mariani, Claire Delfosse, Juan Carlos Valdivieso, and Maxime Michaud. “The promise of geographical indication as sustainability standard: An analysis of state-directed conservation and rural development policy on the Galápagos Islands.”

SELECTED FELLOWSHIPS, GRANTS, AND AWARDS

Fellowships

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| 2022 | Fulbright-Hays Doctoral Dissertation Research Abroad Fellowship (12-month) |
| 2016 | Foreign Language and Area Studies (FLAS) Fellowship (12-month) |
| 2015, 2023 | UW–Madison University Fellowship (2-year) |
| 2015 | UW–Madison/Mellon Foundation Area and International Studies Research Fellowship (short-term fieldwork) |

Grants

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| 2023 | Department of Community & Environmental Sociology Crowe Scholarship (short-term fieldwork) |
| 2023 | UW–Madison Graduate School Graduate Student Travel Grant (conference travel) |
| 2021 | Institute for Regional and International Studies Graduate Student Fieldwork Award (short-term fieldwork) |
| 2018 | Center for Latin American, Caribbean, and Iberian Studies Tinker/Nave Research Grant (short-term fieldwork) |
| 2018 | UW–Madison Graduate School Graduate Student Travel Grant (short-term fieldwork) |

Awards

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| 2020 | College of Agricultural & Life Sciences Henry Steenbock Scholarship |
| 2018 | College of Agricultural & Life Sciences Ruth and Carl Miller Academic Merit Award |

SELECTED CONFERENCE PRESENTATIONS

“How do the French know ‘the taste of place’?: Regulatory science, standard-setting, and global authority in origin food labeling.”

2023 Paper session, Society for Social Studies of Science, Honolulu.

“National food heritage policy and transnational authority: reproducing the hegemony of origin food schemes through expert discourses.”

2023 Paper session, Society for the Study of Social Problems, Philadelphia.

2023 Paper session, Rural Sociological Society, Burlington, Vermont.

2023 Paper session, European Society for Rural Sociology, Rennes, France.

“Authorizing the ‘taste of place’ for Galápagos Islands coffee: Scientific knowledge, development politics, and power in geographical indication implementation.”

2022 Paper session, Worldwide Perspectives on Geographical Indications, Montpellier, France.

2022 Paper session, Latin American Studies Association, virtual.

2021 Paper session, Society for the Study of Social Problems, virtual.

2019 Paper session, ASA Sociology of Development conference, Notre Dame.

REVIEWER

2022-present **Peer reviewer**, *Agriculture and Human Values*

TEACHING AND MENTORSHIP EXPERIENCE

2023 **Co-Instructor**, Statistics Short Course (1st year graduate), UW–Madison

2021-present **Peer Mentor**, Environmental Politics Lab, UW–Madison

2021 **Teaching Assistant**, Methods of Sociological Inquiry (3rd year undergraduate), UW–Madison

2020 **Teaching Assistant**, Statistics for Sociologists I (3rd year undergraduate), UW–Madison

2020-21 **Peer Mentor**, Department of Sociology

2017-18 **Alumni Mentor**, University of Saint Thomas

2009-14 **Secondary school teacher**, Escuela Bilingüe Honduras, Comayagua, Honduras

2008-09 **Primary school teacher**, Anuban Phranakhon Si Ayutthaya, Ayutthaya, Thailand

SERVICE AND OUTREACH

Discipline

- 2024 **Discussant**, Book talk, ASA Sociology of Development Section
- 2023-present **Member**, Sociology of Development Conference Organizing Committee
- 2023-present **Panel session co-organizer**, European Association for the Study of Science and Technology (EASST) congress
- 2023-present **Member**, Sociology of Development Section Book Award Committee, ASA
- 2022 **Panel session discussant**, Chicago Ethnography Conference
- 2022 **Panel session organizer**, Society for the Study of Social Problems conference
- 2020-22 **Member**, Organizing Committee, Chicago Ethnography Conference
- 2019-21 **Listserv manager**, Rural Sociological Society

Department

- 2020-21 **Member**, Graduate Program Committee
- 2019-21 **Chair**, Sociology Graduate Student Association Professional Development Committee

University and Community

- 2020 **Invited panelist**, New Graduate Student Welcome
- 2017-18 **Moderator**, Undergraduate Research Symposium
- 2016-17 **Student Member**, University Academic Planning Council
- 2016 **Spanish language tutor**, Greater University Tutoring Service
- 2015-16 **Registration and food pantry host**, Badger Prairie Needs Network

AFFILIATIONS

Graduate Associate, UW–Madison Center for Culture, History, and the Environment (CHE)
Environmental Politics Lab, Department of Community & Environmental Sociology
Wisconsin Collective for Ethnographic Research
Phi Kappa Phi Honor Society

OTHER PROFESSIONAL EXPERIENCE

- 2021-22 **Outreach Coordinator**, Internet Scout Research Group, UW–Madison
- 2019-21 **Project Development Committee**, Camillian Disaster Service USA, Wauwatosa, Wisconsin
- 2019-20 **State Research Assistant**, Department of Community & Environmental Sociology, UW–Madison

2018 **Copywriting and Instructional Design Consultant**, Beyond the Tenure Track,
New Brunswick, New Jersey

2016-19 **Professional Development in Higher Education Project Assistant**, UW–
Madison Graduate School Office of Professional Development and
Communication

2014-15 **English Staff Coordinator**, Escuela Bilingüe Honduras, Comayagua, Honduras

2013 **Agriculture Research Intern**, Runa Foundation, Ecuador

LANGUAGES AND SKILLS

Languages

Spanish: Professional fluency (UW–Madison Business Spanish Certificate)

French: Professional fluency

Quechua: Basic competency

Data Analysis Software

MaxQDA

Stata

Qualtrics

Microsoft Excel